

NOTICE TO PRODUCERS

■ B.C. MILK MARKETING BOARD ■

■ 200 - 32160 South Fraser Way ■ Abbotsford, BC ■ V2T 1W5 ■ Tel: (604) 556-3444 ■ Fax: (604) 556-7717 ■

July 20, 2010

Organic Policy – Sleeve Application under CDQ

The Board would like to notify the organic producers on policy changes effective August 1, 2010.

Producers who agree to produce the 15% sleeve effective August 1, 2010 should be aware the sleeve production will be added to the CDQ production on the producer statements and will reflect the total daily production requirement.

- **CDQ (Transferable quota) + SLEEVE (non-transferable) = Specialty CDQ**
- **Flexibility (+5/-15 days) will be applied on the total Specialty CDQ production amount.**
- **Organic producers will not qualify for incentive days due to the issuance of a 15% sleeve.**

Please respond in writing by Friday July 23, 2010 indicating whether you are prepared to produce your share of the sleeve.

If you have any questions or concerns regarding this notice, please contact Zahra Abdalla at 604-854-4480 or zabdalla@milk-bc.com