

September 4, 2019

Incentive Days **\*Revised\***

On October 1, 2018, the national dairy system agreed to change the way milk production was forecasted in the country. This model, commonly referred to as TR/TQ (total requirements/total quota), was developed by the Canadian Dairy Commission (CDC) and was reviewed and passed unanimously at the Canadian Milk Supply Management Meeting (CMSMC) on October 23, 2018.

The new model can provide a monthly forecast that is reactive to the market in real time. As a result of this new approach to forecasting, the Milk Board receives a long-term forecast for production requirements and uses the information to assess if additional production is needed to meet provincial obligations.

**Based on the most recent available data, the Board has removed incentive days production for the month of December 2019.**

**The Board has determined that the fall incentive days policy requires an adjustment in order to avoid an oversupply of milk in the month of December. This adjustment was made across western Canada in order to align market demand and supply. Ten incentive days will still be available for production, but the production period is one month shorter (August – November 2019).**

**Incentive Days Policy  
August – November 2019**

**Flexible Incentive Days** - Producers are limited to a total of 10 incentive days between August and November, with the following maximum monthly limits:

- August 3 day maximum
- September 3 day maximum
- October 3 day maximum
- November 3 day maximum
- ~~December 3 day maximum~~

The total number of days from August to November cannot exceed 10 days.

**Due to the uncertainty of policy changes related to market requirements at the national and regional levels, the Board will continue to update producers as required to manage production accordingly.**

If you have any questions regarding this notice, please contact Zahra Abdalla-Shamji at [zabdalla@bcmilk.com](mailto:zabdalla@bcmilk.com).