

NOTICE TO INDUSTRY

September 11, 2013

BC Dairy Quota Policy & Governance Consultation

The BC Milk Marketing Board is conducting a consultation with the support of the BC Farm Industry Review Board (BCFIRB) that will be used to develop an effective long term quota allocation and governance policy. The Milk Board has developed a Discussion Paper in support of the consultation, which is now available for review and feedback and can be found through a dedicated link at www.milk-bc.com.

The objective is to evaluate BC dairy quota policy through a transparent consultative process with the aim of developing an effective quota allocation and governance policy that will preserve, build and transition the BC dairy industry for future generations.

The project scope will be limited to matters related to quota governance that fall within the authorities of the Milk Board and BCFIRB. It is not a review of dairy supply management or the Milk Board powers and duties, nor will it consider Milk Board policies unrelated to quota governance.

Any new policy proposals and additional quota governance options will consider broad impacts relative to the Milk Board's 2020 Strategic Plan, and will take into account the BC regulated marketing sector's [sound governance \('SAFETI'\) principles](#), the BC supply management quota governance principles established through BCFIRB's [2005 Specialty Review](#) and the BC Ministry of Agriculture's [Regulated Marketing Economic Policy](#).

As per the previously released NTP on August 27, 2013, in order to ensure participation in the consultative process, the Milk Board has advised a series of regional face-to-face listening sessions with dairy industry stakeholders will take place in September & October 2013. These sessions will be based on the discussion paper and the questions that follow. In order to effectively participate in the face to face sessions, please review the discussion paper prior to attending. As time will be limited, the facilitator will focus on discussion and will not provide any detailed policy explanations.

Please review the regional meeting schedule online for a meeting in your area. During the September & October face to face listening sessions, you may also provide input through the website.

Questions or comments can be emailed directly to quota-governance@milk-bc.com